

Application Data Sheet

Norbixin 25 PPW



23 Patrys Crescent
Okavango Park
Brackenfell
7560
Cape Town
South Africa

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Description: Norbixin 25 PPW is a solution of the colouring pigment extract norbixin, from Annatto seeds, in deionised water & potassium hydroxide, stabilised in polysorbate 80 and propylene glycol.

Use: Norbixin 25 PPW is suitable for use as a yellow to orange colourant for bakery, casings, cheese spreads, coatings, desserts, fruit juices and processed cheese. The formulation is acid stable, which means the colourant can be used in low pH products without the risk of colourant precipitation.

Difference in colour with concentration and media variations

Colourant*	333 ppm	667 ppm	1667 ppm	3333 ppm	6667 ppm
Active**	5 ppm	10 ppm	25 ppm	50 ppm	100 ppm

Water



Milk



Difference in colour with concentration and media variations

Colourant*	333 ppm	667 ppm	1667 ppm	3333 ppm	6667 ppm
Active**	5 ppm	10 ppm	25 ppm	50 ppm	100 ppm
Sugar syrup					
Yoghurt					

*Based on an average colour strength of 1.50%. **Active pigment dosage concentration.